

## Sponsorship Opportunities

## Presenting Sponsor | Sold

- ★ Opportunity to address attendees at event
- ★ Premium logo or name recognition on select event collateral including, but not limited to the introduction video, program book, website, USF magazine, AlumNews, event e-mail, event signage thank you slide, etc.
- ★ USF Alumni Association social media posts (235,000+ followers) congratulating recipients and thanking the presenting sponsor(s)
- ★ One (1) Instagram post, one (1) Facebook post, one (1) Twitter tweet
- ★ One (1) Half Page ad in USF magazine Sponsor name recognition from emcee during event

## Green Sponsor | \$2,500

- ★ Logo or name recognition on select event collateral including, but not limited to program book, website, USF magazine, event e-mail, event signage, thank you slide, etc.
- ★ One (1) Quarter Page ad in USF magazine
- **★** Sponsor name recognition from emcee during event

## Patron Sponsor | \$250

★ Logo or name recognition in program book, website, event email, and event signage

For more information, contact Amabel McCormick, USF Alumni Association, at 813-974-4007 or <a href="mailto:amabel@usf.edu">amabel@usf.edu</a>

April 10, 2025 | USF Gibbons Alumni Center, Traditions Hall





The Outstanding Young Alumni Awards (OYAA) was established in 2004 to recognize alumni age 35 and younger for their professional accomplishments, success in their chosen careers, and their engagement with the university. The OYAA program recognizes up to 10 young alumni annually who have demonstrated emerging and unique innovation, creativity, and success or a demonstrated commitment to USF.