

# 2025

UNIVERSITY OF SOUTH FLORIDA

# ALUMNI AWARDS

## SPONSORSHIP OPPORTUNITIES OCT. 16

6 p.m. Reception | 7 p.m. Program

**Judy Genshaft Honors College**

12260 USF Genshaft Drive

Tampa, FL 33620

The USF Alumni Awards honor outstanding alumni and friends who have achieved professional success and made meaningful contributions to USF and the community. These prestigious honors — the Distinguished Alumni Award, Donald A. Gifford Alumni Service Award and Class of '56 Award — are the highest recognitions the university bestows.

Held during Homecoming Week, the Alumni Awards Dinner draws honorees, university leaders, alumni and supporters. Sponsors gain visibility among a global network of over 394,000 USF alumni and align themselves with a top-tier research institution.

This year marks the 50th anniversary of the Distinguished Alumni Awards, featuring a special reception for the past recipients to celebrate five decades of impact.

For more about the event visit:

[usfalumni.org/events-awards/alumni-awards](https://usfalumni.org/events-awards/alumni-awards)





# ALUMNI AWARDS 2025 Sponsorship Opportunities

## Presenting Sponsor | \$10,000

- Table of eight (8) at the Alumni Awards Dinner including eight (8) tickets to the VIP Pre-reception for past and present honorees
- Opportunity to briefly address attendees during event
- Logo recognition on select event collateral including, but not limited to, program book, website, event e-mail, event signage, etc.
- Logo with link on event website
- Two (2) USF Alumni Association (USFAA) social media posts about the event will include a sponsor "thank you" across applicable social media channels
- Sponsor listed in boosted Facebook event page description
- Opportunity for sponsor to provide a branded premium item (preapproved by USFAA) to be given as a gift to event guests
- One dedicated, post-event email to attendees
- Full-page ad (preapproved by USFAA) in printed and digital (with link) program book
- Sponsor name recognition from emcee during event

## Gold Sponsor | \$5,000

- Table of eight (8) at the Alumni Awards Dinner including eight (8) tickets to the VIP Pre-reception for past and present honorees
- Recognition on select event collateral including, but not limited to, program book, website, event e-mail, event signage, etc.
- One USF Alumni Association social media post about the event thanking the sponsor on applicable social media channels
- Sponsor listed in boosted Facebook event page description
- One half-page ad (preapproved by USFAA) in printed and digital (with link) program book
- Sponsor name recognition from emcee during event

## Green Sponsor | \$2,500

- Four (4) tickets to the Alumni Awards Dinner including four (4) tickets to the VIP Pre-reception for past and present honorees
- Recognition on select event collateral including, but not limited to, program book, website, event e-mail, event signage, etc.
- One half-page ad (preapproved by USFAA) in printed and digital (with link) Awards Program Book
- Sponsor name recognition from emcee during event

## Patron Sponsor | \$1,200

- Table of eight (8) at the Alumni Awards Dinner
- Recognition in program book, website, event e-mail and event signage

**Deadline to submit logo or name for print publications is Sept. 26; deadline for digital displays is Oct. 6.**

Questions? Contact Amabel McCormick  
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