

WLP **FALL** SYMPOSIUM 2026

THURSDAY, OCTOBER 8
TAMPA MARRIOTT WATER STREET

Women ^{USF}
IN LEADERSHIP & PHILANTHROPY

SPONSORSHIP OPPORTUNITIES

2026

WLP FALL SYMPOSIUM

celebrates transformational leaders through their volunteer, professional and philanthropic contributions. This half-day event includes a networking breakfast, breakout sessions and an inspiring lunchtime featured speaker.

THURSDAY, OCTOBER 8
TAMPA MARRIOTT WATER STREET

AUDIENCE:

WLP members, university benefactors, community and business leaders, faculty, staff and students

ANTICIPATED ATTENDANCE: **1,000**
(This annual event has sold out since 2013.)

*For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship," which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets any trade or business, or any service, facility or product is permissible.

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PRESENTING SPONSOR - \$50,000

- **Exclusive sponsorship** with the highest level of visibility
- Four (4) corporate tables seating ten (10) guests each in a premier location at Symposium
- Company logo displayed on the following: invitation to be sent to Symposium mailing list, large screen during Symposium, Symposium and WLP websites, printed Symposium program, print advertising, event signage
- Four (4) social media mentions with company name and logo
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for six (6) guests at pre-Symposium Kickoff Event with featured speaker
- Opportunity to host one (1) WLP membership- or student-focused event during the 2026-27 academic year
- Prominent inclusion during Symposium luncheon program (recognition as presenting sponsor from stage, opportunity to welcome attendees and introduce featured speaker)
- Photograph with featured speaker (if speaker agrees)
- Attendance for six (6) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at Student Reception
- Opportunity to provide bags for attendee gifts
- One-year Corporate Membership in WLP



PREMIER SPONSORS - \$25,000 (2 AVAILABLE)

- Two (2) corporate tables seating ten (10) guests each in a premier location at Symposium
- Company logo displayed on the following: invitation to be sent to Symposium mailing list, large screen during Symposium, Symposium and WLP websites, printed Symposium program, print advertising, event signage
- Social media mentions with company name and logo
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by sponsor and WLP leadership)
- Company logo on invitation to pre-Symposium Kickoff Event
- Company logo on signage at pre-Symposium Kickoff Event
- Attendance for six (6) guests at pre-Symposium Kickoff Event
- Opportunity to welcome guests at pre-Symposium Kickoff Event
- Attendance for four (4) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at Student Reception
- One-year Corporate Membership in WLP

COCKTAILS & CONVERSATION RECEPTION SPONSOR - \$7,500

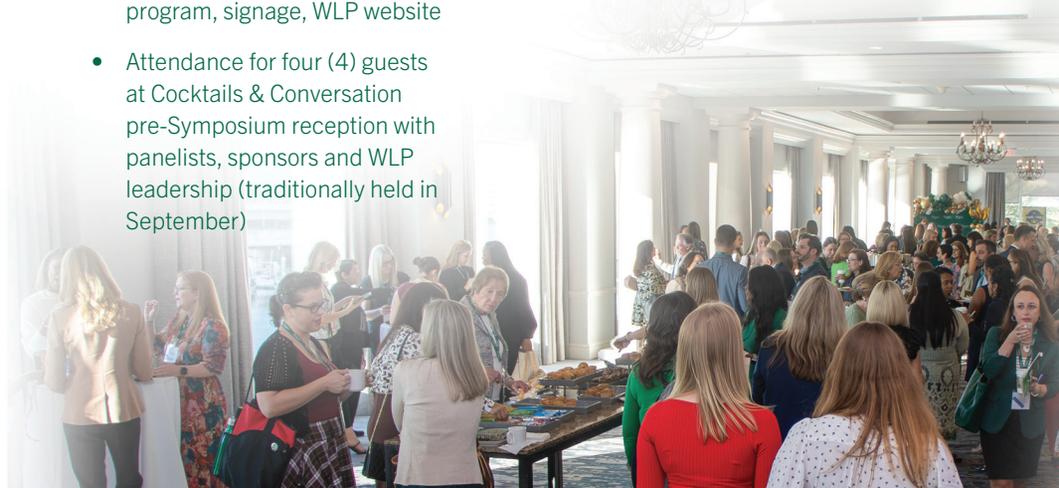
Title sponsor for private pre-Symposium reception with panelists, sponsors and WLP leadership

- Company logo displayed on the following: signage at the reception, printed reception materials, printed Symposium program, WLP website
- Opportunity to welcome guests at the reception
- Attendance for ten (10) corporate representatives at the reception
- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Attendance for four (4) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-Symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception
- Direct engagement with the WLP Programs Committee

NETWORKING BREAKFAST SPONSOR - \$7,500

Title sponsor for opening networking breakfast for all Symposium attendees prior to breakout sessions

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo displayed on the following: printed Symposium program, signage, WLP website
- Attendance for four (4) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-Symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception



EMPOWERMENT BREAKOUT SESSION SPONSORS - \$5,000 (4 AVAILABLE)

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo displayed on the following: WLP and Symposium webpage, social media, printed Symposium program, Symposium breakout session signage
- Attendance for four (4) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-Symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception
- Opportunity to welcome attendees and introduce session speaker(s) at sponsored breakout session
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by sponsor and WLP leadership)
- Direct engagement with the WLP Programs Committee in crafting the message of sponsored session

REFRESHMENTS SPONSOR - \$7,500

Title sponsor for refreshment break for all Symposium attendees in between concurrent sessions and prior to the luncheon

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo displayed on the following: printed Symposium program, signage, WLP website
- Attendance for four (4) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-Symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception

STUDENT RECEPTION SPONSOR - \$5,000

Title sponsor of private reception for USF student leaders to participate in Q&A with featured speaker

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo displayed on the following: Student Reception and Symposium signage, printed Symposium program, WLP website
- Opportunity to welcome students at the reception
- Attendance for four (4) guests at Student Reception
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker



COMMUNITY LEADERSHIP AWARD SPONSOR - \$5,000

OR

LIFETIME ACHIEVEMENT AWARD SPONSOR - \$5,000

Named sponsor of 2026 awards for this prestigious annual program. Established in 2007, these awards have been conferred as part of the luncheon program during the annual Fall Symposium. Past recipients include notable leaders Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler and Doretha Edgcomb.

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo in printed Symposium program and on WLP website
- Recognition during Symposium luncheon
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

From left: WLP Executive Director Lauren Gstalder, 2025 WLP Community Leadership Award Recipient Mindy Murphy, 2025 WLP Lifetime Achievement Award Recipient Alex Sink, 2025 WLP Green and Gold Award Recipient Anila Jain



LIFETIME ACHIEVEMENT AWARD VIDEO SPONSOR - \$5,000

OR

COMMUNITY LEADERSHIP AWARD VIDEO SPONSOR - \$5,000

Named sponsor of pre-taped biographical videos of the 2026 WLP award recipients to be shown during the luncheon program at the Fall Symposium

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo in printed Symposium program and on WLP website
- Recognition during Symposium luncheon
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

SYMPOSIUM PANELIST GIFT SPONSOR - \$5,000

- One (1) corporate table for ten (10) guests in a preferred location at symposium
- Company logo in printed Symposium program and on WLP website
- Verbal recognition as part of gift presentation during breakout sessions
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

PROGRAM SPONSOR - \$5,000

- One (1) corporate table for ten (10) guests in a preferred location at Symposium
- Company logo in printed Symposium program and WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

WLP MISSION ROW SPONSOR - \$5,000

- One (1) corporate table for ten (10) guests in a premium location at Symposium
- Company logo displayed on Mission Row signage, in printed Symposium program and on WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

BENEFACTOR SPONSOR - \$5,000 (10 AVAILABLE)

- One (1) corporate table of ten (10) guests in a premier location at symposium
- Company logo in printed Symposium program and on WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-Symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-Symposium Kickoff Event with speaker

WLP MEMBER SYMPOSIUM TABLE SPONSOR - \$2,000 (MULTIPLE AVAILABLE)

- One (1) table of ten (10) guests at Symposium
- Company logo or name displayed in printed Symposium program and at table

NON-WLP MEMBER SYMPOSIUM TABLE SPONSOR - \$2,500 (MULTIPLE AVAILABLE)

- One (1) table for ten (10) guests at Symposium
- Company logo or name displayed in printed Symposium program and at table

WLP SYMPOSIUM INDIVIDUAL TICKETS

- Members: \$200
- Non-Members: \$250

TABLE SPONSORSHIP BENEFITS

	GOLD (\$7,500)	GREEN (\$5,000)	TABLE (\$2,000-\$2,500)
Number of corporate tables for ten (10) guests at Symposium	1	1	1
Company logo in printed Symposium program	✓	✓	X
Company logo on sponsored event signage	✓	✓	X
Opportunity to welcome VIP guests at sponsored event	✓	✓	X
Tickets for Kickoff Reception with speaker	4	2	X
Tickets for Cocktails & Conversation reception*	4	2	X
Tickets for Student Reception following luncheon*	4	2	X

* Sponsors receive additional tickets to the events they sponsor. See those event sponsorship sections for more details.

SECURE YOUR SPONSORSHIP

by contacting the WLP office at
813-974-9894 or wlp@usf.edu.

Print deadlines: April 1 (invitations), Sept. 1 (programs)



@USFWLP



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