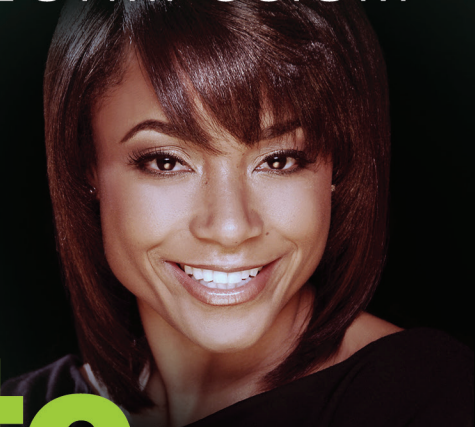


**18TH ANNUAL**  
WLP FALL SYMPOSIUM



**Ignite** featuring  
Dominique Dawes  
**the Champion  
in You**

**WEDNESDAY, OCTOBER 2, 2024**

TAMPA MARRIOTT WATER STREET

**Women** USF  
IN LEADERSHIP & PHILANTHROPY

**SPONSORSHIP OPPORTUNITIES**

# THE 18TH ANNUAL WLP FALL SYMPOSIUM

celebrates women who are transformational leaders through their volunteer, professional and philanthropic contributions. This half-day event includes a networking breakfast, empowerment sessions, and a dynamic keynote speaker, Dominique Dawes – three-time Olympian and member of the “Magnificent Seven,” the first American team to win gold in women’s gymnastics at the 1996 Olympics.

**WEDNESDAY, OCTOBER 2, 2024**  
**TAMPA MARRIOTT WATER STREET**

## AUDIENCE:

WLP members, university benefactors,  
community and business leaders, faculty,  
staff and students

ANTICIPATED ATTENDANCE: **900+**  
(this annual event has sold out since 2013)

## PRESENTING SPONSOR - \$50,000

## FLORIDA BLUE

- Exclusive sponsorship with the highest level of visibility
- Three corporate tables of 10 in a premier location at WLP Symposium
- Company logo
  - displayed on save the date postcard to be sent to event mailing list
  - displayed on invitation to be sent to event mailing list
  - displayed on large screen during the Symposium
  - displayed in event program
  - in Symposium print advertising
  - included on event signage
  - on WLP website and event webpage
- Four social media mentions prior to Symposium: Facebook, Instagram and X (Formerly known as Twitter)
- One social media mention during the Symposium
- Placement of 1 corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for 10 guests at the Kickoff reception on 10/1/24 with speaker
  - Feature company name and logo in Symposium post-event thank you email
  - Opportunity to host one WLP membership or student-focused event during academic year
  - Prominent inclusion during luncheon program (recognition as presenting sponsor from stage, opportunity to welcome attendees and introduce featured speaker at luncheon)
  - Photograph with featured speaker
- Attendance for 8 guests at “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership on 9/11/24
- Attendance for 4 guests at student reception following Symposium luncheon
- Opportunity to provide bags or attendee gifts
- One-year Corporate Membership in Women in Leadership & Philanthropy



## PREMIER SYMPOSIUM KICKOFF

**OCTOBER 1, 2024**

**SPONSOR - \$25,000**

- Two corporate tables of 10 in a premier location at Symposium
- Company logo
  - displayed on invitation to be sent to Symposium mailing list
  - displayed on large screen during the Symposium
  - in printed program
  - in print advertising
  - on event signage
  - on WLP website and event webpage
- Social media mentions prior to Symposium: Facebook, Instagram, and X (Formerly known as Twitter)
- Placement of 1 corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by donor and WLP leadership)
- Company logo
  - on invitation to Kickoff reception
  - on signage at Kickoff reception
- Attendance for 10 guests at Kickoff reception
- Opportunity to welcome guests at Kickoff reception and share company mission
- Attendance for 6 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at Student Reception following Symposium luncheon
- One-year Corporate Membership in Women in Leadership & Philanthropy

## “COCKTAILS & CONVERSATION” RECEPTION

**SEPTEMBER 11, 2024**

**SPONSOR - \$7,500**

- Company logo on signage at reception
- Opportunity to welcome guests at reception and share company mission
- Company logo on printed reception materials
- Attendance for 10 corporate representatives at reception
- One corporate table of 10 in a preferred location at WLP Symposium
- Company logo in Symposium printed program
- Attendance for 4 guests at the Kickoff reception with speaker
- Attendance for 2 guests at Student Reception following Symposium luncheon
- Direct engagement with the WLP Programs Committee
- Company logo on WLP website

## NETWORKING BREAKFAST SPONSOR - \$7,500

Title sponsor for opening networking breakfast for all Symposium attendees prior to empowerment sessions.

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Company logo on Symposium signage
- Attendance for 4 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 4 guests at the Kickoff reception with speaker
- Attendance for 2 guests at Student Reception following Symposium luncheon
- Company logo on WLP website



## REFRESHMENTS SPONSOR - \$7,500

Title sponsor for refreshment station for all Symposium attendees in between empowerment sessions and prior to luncheon.

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Company logo on event signage
- Attendance for 4 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 4 guests at the Kickoff reception with speaker
- Attendance for 2 guests at Student Reception following Symposium luncheon
- Company logo on WLP website

## EMPOWERMENT BREAKOUT SESSION SPONSORS - \$5,000 (3 AVAILABLE)

- One corporate table of 10 in a preferred location at Symposium
- Company logo
  - displayed during the event
  - on Symposium webpage and social media
  - in printed program
  - on breakout session signage
- Attendance for 4 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 4 guests at the Kickoff reception with speaker
- Attendance for 2 guests at Student Reception following Symposium luncheon
- Opportunity to welcome attendees and introduce session speaker(s) at sponsored breakout session
- Placement of 1 corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by donor and WLP leadership)
- Direct engagement with the WLP Programs Committee in crafting the message of sponsored session
- Company logo on WLP website

## STUDENT RECEPTION SPONSOR - \$5,000

Title sponsor for private reception for USF student leaders to participate in Q&A with keynote speaker.

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Company logo on event signage
- Company logo on signage at Student Reception
- Opportunity to welcome students at reception
- Attendance for 4 guests at Student Reception
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website



**COMMUNITY LEADERSHIP AWARD SPONSOR - \$5,000**

OR

**LIFETIME ACHIEVEMENT AWARD SPONSOR - \$5,000**

Named sponsor of 2024 awards cycle of this prestigious annual program. Established in 2007, these awards have been conferred as part of the luncheon program of the annual fall symposium. Past recipients include notable leaders like Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler and Doretha Edgecomb.

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Recognition during luncheon
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website

**LIFETIME ACHIEVEMENT AWARD VIDEO SPONSOR - \$5,000**

OR

**COMMUNITY LEADERSHIP AWARD VIDEO SPONSOR - \$5,000**

Named sponsor of pre-taped biographical videos of the winners in the 2024 awards cycle to be broadcast as part of the luncheon program of the annual fall symposium. Past recipients include notable leaders like Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler and Doretha Edgecomb.

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Recognition during luncheon
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website

**SYMPOSIUM PANELIST GIFT SPONSOR - \$5,000**

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed program
- Recognition during luncheon
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website

**WLP FALL SYMPOSIUM**



Women of  
WILSON & WILSON  
& PHILANTHROPY

**OCT. 4, 2023**

## PROGRAM SPONSOR - \$5,000

- One corporate table of 10 in a preferred location at Symposium
- Company logo in printed and digital program
- Recognition during luncheon
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website

## BENEFACTOR SPONSOR - \$5,000 (6 AVAILABLE)

- One table of 10 in a preferred location at Symposium
- Benefactor’s name or company name in printed program
- Recognition during luncheon
- Attendance for 2 guests at the “Cocktails & Conversation” reception with panelists, sponsors and WLP leadership
- Attendance for 2 guests at the Kickoff reception with speaker
- Company logo on WLP website

## WLP SYMPOSIUM TABLE SPONSOR - \$2,000 (MULTIPLE AVAILABLE)

- One table of 10 at Symposium
- Company logo or name in printed program
- Company logo or name displayed at table

## WLP SYMPOSIUM INDIVIDUAL TICKETS

- Members: \$150
- Non-Members: \$200

BENEFIT	GOLD (\$7,500)	GREEN (\$5,000)	TABLE (\$2,000)
Number of corporate tables of 10 at Symposium	1	1	1
Company logo in Symposium printed program	✓	✓	
Company logo on sponsored event signage	✓	✓	
Opportunity to welcome VIP guests at sponsored event	✓	✓	
Tickets for Kickoff reception with speaker	4	2	
Tickets for “Cocktails & Conversation” reception*	4	2	
Tickets for Student Reception following luncheon*	4	2	

\* Sponsors receive additional tickets to the events they sponsor. See those event sponsorship sections for more details.

## SECURE YOUR SPONSORSHIP

by contacting the WLP office at 813-974-9894 or [wlp@usf.edu](mailto:wlp@usf.edu).

Table sponsorships and individual tickets may be purchased online at [usf.to/wlpsymposium](https://usf.to/wlpsymposium).



---

**@USFWLP**



**usf.edu/wlp**

USF Women in Leadership & Philanthropy / 813-974-9894 / wlp@usf.edu



**USF Foundation**

UNIVERSITY of SOUTH FLORIDA