



WLP **FALL** SYMPOSIUM 2025

WEDNESDAY, OCTOBER 8TH

TAMPA MARRIOTT WATER STREET

Women USF
IN LEADERSHIP & PHILANTHROPY

SPONSORSHIP OPPORTUNITIES

2025

WLP FALL SYMPOSIUM

celebrates women who are transformational leaders through their volunteer, professional and philanthropic contributions. This half-day event includes a networking breakfast, breakout sessions and a dynamic lunchtime keynote address.

WEDNESDAY, OCTOBER 8TH
TAMPA MARRIOTT WATER STREET

AUDIENCE:

WLP members, university benefactors, community and business leaders, faculty, staff and students

ANTICIPATED ATTENDANCE: **900+**
(this annual event has sold out since 2013)

*For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship," which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets any trade or business, or any service, facility or product is permissible.

USF FOUNDATION, INC. FEDERAL TAX ID NO.: 59-0879015 — A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN FLORIDA, 1-800- HELP-FLA OR VIA THE INTERNET AT WWW.800HELPFLA.COM.

PRESENTING SPONSOR - SOLD

- **Exclusive sponsorship** with the highest level of visibility
- Four (4) corporate tables for 10 in a premier location at symposium
- Company logo displayed on the following: save-the-date postcard and invitations, large screen during the symposium, symposium and WLP websites, symposium printed program, print advertising, symposium signage
- Four (4) social media mentions with company name and logo
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for six (6) guests at pre-symposium Kickoff Event with featured speaker
- Opportunity to host one (1) WLP membership- or student-focused event during academic year
- Prominent inclusion during symposium luncheon program (recognition as presenting sponsor from stage, opportunity to welcome attendees and introduce keynote speaker at luncheon)
- Photograph with featured speaker (if speaker agrees)
- Attendance for six (6) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at Student Reception
- Opportunity to provide bags for attendee gifts
- One-year Corporate Membership in WLP



PREMIER SPONSORS - \$25,000 (2 AVAILABLE)

- Two (2) corporate tables for 10 in a premier location at symposium
- Company logo displayed on the following: invitation to be sent to symposium mailing list, large screen during the symposium, symposium and WLP websites with link, symposium printed program, print advertising, event signage
- Social media mentions with company name and logo
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by sponsor and WLP leadership)
- Company logo on invitation to pre-symposium Kickoff Event
- Company logo on signage at pre-symposium Kickoff Event
- Attendance for six (6) guests at pre-symposium Kickoff Event
- Opportunity to welcome guests at pre-symposium Kickoff Event
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at Student Reception
- One-year Corporate Membership in WLP

WLP 20TH ANNIVERSARY SPONSOR - \$20,000

- Two corporate tables for 10 in a premier location at symposium
- Company logo displayed on the following: 20th anniversary video to be shown at event, gifts distributed to all 900 attendees, large screen during event, printed program, event signage, WLP website
- Social media mentions with company name and logo
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-symposium Kickoff Event
- Attendance for two (2) guests at Student Reception
- One-year Corporate Membership in WLP

COCKTAILS & CONVERSATION RECEPTION SPONSOR - \$7,500

Title sponsor for private pre-symposium reception with panelists, sponsors and WLP leadership.

- Company logo displayed on the following: signage at reception, printed reception materials, symposium printed program, WLP website
- Opportunity to welcome guests at reception
- Attendance for 10 corporate representatives at reception
- One (1) corporate table for 10 in a preferred location at symposium
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception
- Direct engagement with the WLP Programs Committee

NETWORKING BREAKFAST SPONSOR - \$7,500

Title sponsor for opening networking breakfast for all symposium attendees prior to breakout sessions.

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo displayed on the following: symposium printed program, signage, WLP website
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception



EMPOWERMENT BREAKOUT SESSION

SPONSORS - \$5,000

(2 AVAILABLE)

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo displayed on the following: WLP and symposium webpage, social media, symposium printed program, symposium breakout session signage
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception
- Opportunity to welcome attendees and introduce session speaker(s) at sponsored breakout session
- Placement of one (1) corporate representative on a WLP Empowerment Session panel (to be mutually agreed upon by sponsor and WLP leadership)
- Direct engagement with the WLP Programs Committee in crafting the message of sponsored session

REFRESHMENTS SPONSOR - \$5,000

Title sponsor for refreshment break for all symposium attendees in between concurrent sessions and prior to luncheon.

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo displayed on the following: symposium printed program, signage, WLP website
- Attendance for four (4) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for four (4) guests at pre-symposium Kickoff Event with speaker
- Attendance for two (2) guests at Student Reception

STUDENT RECEPTION SPONSOR - \$5,000

Title sponsor of private reception for USF student leaders to participate in Q&A with keynote speaker.

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo displayed on the following: symposium signage, printed program, Student Reception signage, WLP website
- Opportunity to welcome students at reception
- Attendance for four (4) guests at Student Reception
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker



COMMUNITY LEADERSHIP AWARD SPONSOR - \$5,000

OR

LIFETIME ACHIEVEMENT AWARD SPONSOR - \$5,000

Named sponsor of 2025 awards for this prestigious annual program. Established in 2007, these awards have been conferred as part of the luncheon program during the annual fall symposium. Past recipients include notable leaders Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler and Doretha Edgcomb.

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo in symposium printed program and on WLP website
- Recognition during symposium luncheon
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

From left: 2024 WLP Lifetime Achievement Award Recipient, Sen. Arthenia Joyner, and 2024 WLP Community Leadership Award Recipient, Rita Lowman.



LIFETIME ACHIEVEMENT AWARD VIDEO SPONSOR - \$5,000

OR

COMMUNITY LEADERSHIP AWARD VIDEO SPONSOR - \$5,000

Named sponsor of pre-taped biographical videos of the 2025 WLP award recipients to be shown during the luncheon program at the Fall Symposium.

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo in symposium printed program and on WLP website
- Recognition during symposium luncheon
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

SYMPOSIUM PANELIST GIFT SPONSOR - \$5,000

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo in symposium printed program and on WLP website
- Verbal recognition as part of gift presentation during breakout sessions
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

PROGRAM SPONSOR - \$5,000

- One (1) corporate table for 10 in a preferred location at symposium
- Company logo in symposium printed program and WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

WLP MISSION ROW SPONSOR - \$5,000

- One (1) corporate table for 10 in a premium location at symposium
- Company logo displayed on Mission Row signage, in symposium printed program and on WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

BENEFACTOR SPONSOR - \$5,000 (10 AVAILABLE)

- One (1) corporate table of 10 in a premier location at symposium
- Company logo in symposium printed program and on WLP website
- Attendance for two (2) guests at Cocktails & Conversation pre-symposium reception with panelists, sponsors and WLP leadership (traditionally held in September)
- Attendance for two (2) guests at pre-symposium Kickoff Event with speaker

WLP MEMBER SYMPOSIUM TABLE SPONSOR - \$2,000 (MULTIPLE AVAILABLE)

- One (1) table of 10 at symposium
- Company logo or name displayed in symposium printed program and at table

NON-WLP MEMBER SYMPOSIUM TABLE SPONSOR - \$2,500 (MULTIPLE AVAILABLE)

- One (1) table for 10 at symposium
- Company logo or name displayed in symposium printed program and at table

WLP SYMPOSIUM INDIVIDUAL TICKETS

- Members: \$200
- Non-Members: \$250

TABLE SPONSORSHIP BENEFITS

	GOLD (\$7,500)	GREEN (\$5,000)	TABLE (\$2,000-\$2,500)
Number of corporate tables for 10 at Symposium	1	1	1
Company logo in symposium printed program	✓	✓	
Company logo on sponsored event signage	✓	✓	
Opportunity to welcome VIP guests at sponsored event	✓	✓	
Tickets for Kickoff Reception with speaker	4	2	
Tickets for Cocktails & Conversation reception*	4	2	
Tickets for Student Reception following luncheon*	4	2	

* Sponsors receive additional tickets to the events they sponsor. See those event sponsorship sections for more details.

SECURE YOUR SPONSORSHIP

by contacting the WLP office at
813-974-9894 or wlp@usf.edu.

Print deadlines: April 1 (invitations), Sept. 9 (programs)

Table sponsorships and individual tickets may be purchased online at usf.to/wlp-sponsor25.



@USFWLP



usf.edu/wlp

WLP EXECUTIVE COMMITTEE

Pam Iorio
Co-Chair

Valerie Riddle
Co-Chair

Moira Burke
Immediate Past Chair

Carol Morsani
Honorary Chair and
Founding Donor

Olukemi Akintewe
Kathy Bradley-Klug
Kristin Cunningham
Diana De La Cruz

Jenna Epright
Anila Jain
Claire Lessinger
Stephanie Morge

Diana Garcia Ramos
Chris Reyes
Debbie Sembler

**Barbara Sparks-
McGlinchy**
Janae Thomas
Angel Williams

USF Women in Leadership & Philanthropy / 813-974-9894 / wlp@usf.edu



USF Foundation

UNIVERSITY of SOUTH FLORIDA