



5K for K12: Run/Walk with the USF Bulls for Teacher Appreciation Week // May 11, 2024

SPONSORSHIP OPPORTUNITIES

The David C. Anchin Center for the Advancement of Teaching at the University of South Florida is proud to host this year's 5k for K-12, a fundraising event in support of K-12 teachers. The 5K will be held on Saturday, May 11, 2024 and is anticipated to run at capacity with 600 Tampa Bay area teachers, students, community members, and education advocates participating.

At the David C. Anchin Center for the Advancement of Teaching, our mission is to collaborate with teachers, school leaders, districts, and other educators to improve the quality of education for students and to transform the teaching profession. We achieve this mission through partnership with schools, the broader educational community, business and industry, and the community at large.

One of our foremost initiatives is to provide quality professional development to teachers across the state. Professional development opportunities highlight cutting edge best practices in literacy, STEM, online teaching, and equity. Our goal is to make these events free for practicing teachers by partnering with sponsors such as yourself and through fundraising events like the 5k for K-12.

By sponsoring the 5k for K-12, you would be an integral partner in supporting Tampa Bay teachers and students.

We invite you to be a sponsor of this important community event. Sponsors will be highlighted on the 5k t-shirt distributed to each participant and featured in print, web, and social media communications.

Title Sponsor: \$10,000

(EXCLUSIVE SPONSORSHIP)

INCLUDES

- Title sponsor is the **ONLY** business name & logo (along with USF) on:
 - Runner bibs (along with USF)
 - Race finisher medal lanyards
- Top tier business name & logo placement:
 - Event t-shirts
 - Start & Finish line banner
 - Event photo backdrop banner
 - Event website
- Podium recognition in trophy ceremony
- 20 complimentary runner registration entries (includes t-shirts)
- Recognition in all media promotions (including social media)
- Invitation to join the Advocacy Board for the David C. Anchin Center



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Green & Gold Sponsor: \$5,000

INCLUDES

- Second tier business name & logo placement:
 - Event t-shirts
 - Start & Finish line banner
 - Event photo backdrop banner
 - Event website
- 10 complimentary runner registration entries (includes t-shirts)
- Recognition in all media promotions (including social media)
- Invitation to join the Advocacy Board for the David C. Anchin Center

Mile Marker Sponsor: \$1,500

(3 AVAILABLE)

INCLUDES

- Solo placement of business name & logo on one (1) of three (3) mile marker signs
- Third tier business name & logo placement:
 - Event t-shirts
 - Start & Finish line banner
 - Event photo backdrop banner
 - Event website
- 5 complimentary runner registration entries (includes t-shirts)
- Recognition in all media promotions (including social media)

Other ways to get involved:

- **In-kind donations:** water, food/snacks, signage
- **Volunteer:** On Race Day, we need more than 150 volunteers to help runners at our water stations, manage check-in and registration, and help keep our event running on schedule
- **Corporate Team:** If you're looking to increase morale and promote a healthy lifestyle at your workplace, while supporting teachers, then register as a corporate team for the 5k for K12! Teams must be a minimum of 10 participants to receive a discounted price.

For questions, or to discuss your support, please contact:

Sponsorship & Donations: Lisa Riley, Director of Development for the College of Education, lisariley@usf.edu

Volunteer & Corporate Team Sign-up: AnchinCenter@usf.edu // 813-974-5959z



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