



2024 Women in Leadership & Philanthropy Student Symposium

What is the WLP Student Council?

The WLP Student Council is a leadership program for college women who build relationships and lead campus events. The WLP Student Council's main responsibility is to help plan and implement the WLP Student Symposium.

The WLP Student Council unites college students from across the USF System to represent the voices of students, build relationships and develop leadership skills that will position them for future success.

What is the WLP Student Symposium?

The WLP Student Symposium is a student-led half-day event designed for students to network with members of the Tampa Bay community and to hear professionals from various fields tell their stories about navigating the paths to their success.

Through the collaboration required to organize a philanthropic event, we aim for students to engage in a dynamic and immersive learning experience that extends beyond traditional classroom settings. Students learn the fundamentals of project management, including setting goals, creating timelines, and managing resources.

The event is free to all USF students. WLP Members are invited to purchase tickets and tables.

2024 Student Symposium Details

Keynote Speaker: Sally Dee, President of Playbook Public Relations

Agenda

- 9:30 a.m. - Networking Breakfast
- 10:15 a.m. - Panel Session 1
- 11:00 a.m. - Panel Session 2
- 11:50 a.m.- Discussion & Mingling
- 12:30 p.m. - Luncheon w/ Keynote Speaker

2024 WLP Student Symposium Sponsorship Levels

▪ Presenting Sponsor (\$10,000)

- Two tables
- Exclusive acknowledgment throughout the entire event
- Ability to make welcome remarks at the Student Symposium Luncheon
- Digital recognition in WLP newsletter
- Company name in program
- Company logo on all invitations
- Company logo with link on event web page
- One-year corporate membership in WLP

▪ Luncheon Sponsor (\$5,000)

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- Verbal recognition during lunch
- Company name in program
- One table
- Company logo on all invitations
- Company logo with link on event web page

▪ Breakfast Sponsor (\$2,500)

LMCU

- Ability to make brief remarks at breakfast with a focus on words of encouragement
- Company name in program
- One table
- Company logo with link on event web page

▪ Networking Sponsor (\$2,000)

- Verbal recognition during the networking session
- Company name in program
- Company logo with link on event web page
- One table

▪ Empowerment Session; two available (\$1,500)

- Remarks at the start of the empowerment session
- Company name in program
- One table

▪ Table Sponsor (\$500)

- Company name in program
- One table

**Hancock Whitney
Tampa Bay Rays/Rowdies**

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your names, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.