

INTERNATIONAL BUSINESS FORUM 2024

Hosted by the University of South Florida



Sponsorship Levels

VIP Reception Sponsor - \$5,000

- Speaking role
- Recognition in opening session
- Full page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Luncheon Sponsor - \$3,000

- Recognition in opening session
- Half page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Expo Sponsor - \$2,000

- Quarter page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Breakfast Sponsor - \$1,500

- Quarter page acknowledgment in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Panel Sponsor - \$1,000

- Logo in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Informational Education Table Sponsor - \$500

- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your names, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

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Sponsorship Ad Placement Sizes

**Deadline for submission:
Friday, March 1, 2024**

**Submit sponsorship
payment:
[usf.to/International-
Business-Forum](https://usf.to/International-Business-Forum)**

DESIGN REQUIREMENTS:

- Ads should be: 150-300 dpi
- Acceptable formats: JPG, PDF, AI, EPS, INDD (packaged with fonts and links)
- Logos should be: 300 dpi, AI or EPS format

FOR AD DESIGN QUESTIONS, CONTACT:

Stephanie Skupien
stephanie53@usf.edu

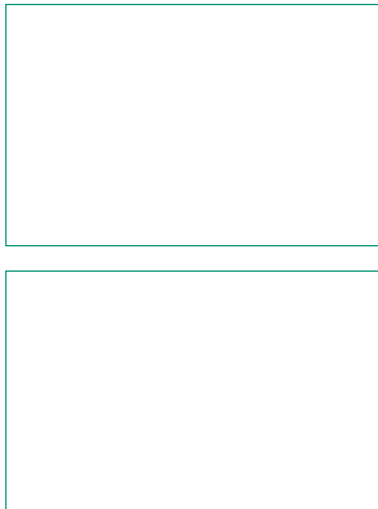
FOR SPONSORSHIP QUESTIONS, CONTACT:

Bessie Skoures
skoures@usf.edu

**FULL-PAGE
W 7.5" x H 10"
NO BLEED**



**HALF-PAGE
W 7.5" x H 4.75"
NO BLEED**



**QUARTER-PAGE
W 3.5" x H 4.75"
NO BLEED**

