



## SPONSORSHIP PACKAGES

### **VANGUARD - \$50,000**

Premiere naming opportunity for the Invention Convention @ University of South Florida. The headline sponsor will be provided with exclusive benefits for the entire invention convention cycle for one year, from lead-up, to competition day, to post event. The benefits also include unique partnership for year-round branding opportunities at the Florida Inventors Hall of Fame Museum in Discovery Hall at USF Research Park in Tampa.

#### COMPETITION DAY

- Logo lock up with Invention Convention Florida @ USF event logo
- Alignment in all event promotion
- Recognition on event-related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Keynote speech during award ceremony
- Presence and organization-specific award
- Award alignment with opportunity for organization representatives to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Inclusion in event activities that engage participants and attendees
- Onsite activation area (2 Tables)
- Alignment with event meal zone and VIP area
- Logo recognition on participant t-shirts
- Logo recognition on participant lanyards
- Opportunity to include organization branded gifts in participants swag bags
- Complimentary breakfast, lunch and refreshments in designated VIP area for 6 people

#### INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Opportunity for one (1) digital activation via social media
- Logo recognition on student registration link
- Dedicated social media posts (5 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Featured Story in Florida Inventors Hall of Fame Monthly Newsletter
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter for 1 year
- Logo on ICF and IGNITE website for 1 year
- Post-event recorded interview with award recipient and award sponsor

#### ADDITIONAL BENEFITS

- Signage in USF Discovery Hall/Florida Inventors Hall of Fame Museum for 1-year: "Home of the [company name] ICF@USF"
- 6 Tickets (One table) to Florida Inventors Hall of Fame Induction Ceremony & Gala during the sponsorship year
- Recognition in Florida Inventors Hall of Fame Induction Ceremony & Gala event program
- Year-round recognition on print and/or digital signage and in other publications and/or social media
- One complimentary room at event affiliated hotel

## **VISIONARY - \$25,000**

### COMPETITION DAY

- Recognition on event-related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Presence and organization-specific award
- Award alignment with opportunity to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Inclusion in event activities that engage participants and attendees
- Onsite activation area (2 Table)
- Alignment with event meal or zone
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 4 people

### INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media posts (3 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter
- Logo on ICF and IGNITE website for 1 year
- Post-event recorded interview with award recipient and award sponsor

### ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 4 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during the sponsorship year)

## **TRAILBLAZER - \$10,000**

### COMPETITION DAY

- Recognition on event- related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Award alignment with opportunity to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area (2 Tables)
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 4 people

### INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media posts (2 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter
- Logo on ICF and IGNITE website for 1 year

### ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 2 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during sponsorship year)

## **PIONEER - \$5,000**

### COMPETITION DAY

- Recognition on event-related onsite signage
- On-Screen Logo recognition during award ceremony
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area (1 Table)
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 2 people

### INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media post (1 customized post)
- Tag in social media post - "Thank you Sponsors"
- Logo on ICF and IGNITE website for 1 year

### ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 2 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during sponsorship year)

## **INNOVATOR - \$2,500**

### COMPETITION DAY

- Recognition on event-related onsite signage
- On-Screen Logo recognition during award ceremony
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area (1 Table)
- Logo recognition on participant t-shirts

### INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Tag in social media post - "Thank you Sponsors"

---

For all sponsorships, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship," which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets any trade or business, or any service, facility or product is permissible.

FLORIDA: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA) OR VISITING [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration # CH30505

The University of South Florida Foundation, Inc. is a 501(c)(3) tax-exempt organization soliciting tax-deductible private contributions for the benefit of the University of South Florida. The Foundation is registered to solicit charitable contributions with the appropriate governing authorities in all states requiring registration. The organization is located at 4202 E. Fowler Ave., ALC 100, Tampa, FL 33620. Financial and other information about the University of South Florida Foundation's purpose, programs and activities can be obtained by contacting [Office of Donor Relations](mailto:Office of Donor Relations), 4202 E. Fowler Ave., ALC 100, Tampa, FL 33620 or by calling (813) 974-2035.

The University of South Florida Foundation, Inc. was formed in Florida. If you are a resident one of the following states, you may obtain financial information directly from the state agency:

1. **FLORIDA:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352 (800-HELP-FLA) OR VISITING [www.FloridaConsumerHelp.com](http://www.FloridaConsumerHelp.com). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida Registration # CH30505
2. **GEORGIA:** A full and fair description of our programs and our financial statement summary is available upon request at our office and phone number indicated above.
3. **MARYLAND:** For the cost of copies and postage, from the Office of the Secretary of State, State House, Annapolis, MD 21401
4. **MISSISSIPPI:** The official registration and financial information of the University of South Florida Foundation may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. Registration by the Secretary of State does not imply endorsement.
5. **NEVADA:** Contributions may be tax deductible pursuant to the provisions of sec. 170(c) of the Internal Revenue Code of 1986, 26 U.S.C. §170(c).
6. **NEW JERSEY:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT: <http://www.state.nj.us/lps/ca/charfrm.htm>. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.
7. **NEW YORK:** Upon request, from the Attorney General Charities Bureau, 28 Liberty Street New York, NY 10005.
8. **NORTH CAROLINA:** Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-919-814-5400. This license is not an endorsement by the state.
9. **PENNSYLVANIA:** The official registration and financial information of the University of South Florida Foundation may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.
10. **VIRGINIA:** From the State Division of Consumer Affairs in the Department of Agricultural and Consumer Services, P.O. Box 11163, Richmond, VA 23218.
11. **WASHINGTON:** From the Secretary of State at 1-800-332-4483 or <http://www.sos.wa.gov/charities/>.
12. **WEST VIRGINIA:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.
13. **WISCONSIN:** A financial statement of the charitable organization disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided to any person upon request.

CONTRIBUTIONS ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW.