



2024 USF Fast 56 Sponsorship Opportunities

The 12th annual USF Fast 56 Awards celebration on Sept. 13 will bring together executives, employees, associates and friends of the 56 fastest-growing USF alumni-led businesses in the nation.

Sponsors of this popular event have a unique opportunity to promote their brand and services to 384,000 alumni worldwide; network with successful and innovative entrepreneurs; and demonstrate their support of USF — a member of the elite Association of American Universities, representing the top 3% of research universities in North America.

This year's celebration is scheduled 5:45-9 p.m. Sept. 13 at the beautiful School of Music on USF's Tampa campus. Sponsorships include opportunities for brand exposure before, during and after the event.

Promote your brand to

384,000+
USF alumni
worldwide

243,000+
followers on alumni
social media

190,000+
readers, USF
magazine

Presenting Sponsor (Sold-No Longer Available)

- Eight (8) tickets to the Fast 56 event
- Opportunity to address attendees during event
- Opportunity to send a post-event congratulatory letter to executives of all 56 winning companies (via USF Alumni Association; subject to approval from the USFAA)
- Premium logo or name recognition on select event collateral including, but not limited to, invitation, program book, website, USF magazine, AlumNews e-newsletter, event promotion email, event signage and projection, etc.
- Alumni Association social media posts congratulating recipients and thanking the premier sponsor:
 - One (1) Instagram post;
 - Two (2) Facebook posts;
 - Two (2) X (formerly Twitter) posts
- One full-page ad in USF magazine
- Sponsor name recognition from emcee during event
- Opportunity to provide swag or printed marketing material (no larger than 5x7 inches and provided by sponsor) to be included in the recipients' award bags

Gold Sponsor — \$5,000

- Six (6) tickets to the Fast 56 event
- Opportunity to send a congratulatory pre-event letter to executives of all 56 winning companies (via USF Alumni Association; subject to approval from the USFAA)
- Logo or name recognition on select event collateral including, but not limited to, program book, website, event email, event signage and projection, etc.
- One half-page ad in USF magazine
- Sponsor name recognition from emcee during event
- Opportunity to provide printed marketing material (no larger than 4x4 inches and provided by sponsor) to be included in the recipients' award bags.

Green Sponsor — \$2,500

- Four (4) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including, program book, website, event email, event signage and projection, etc.
- One quarter-page ad in USF magazine
- Sponsor name recognition from emcee during event

Patron Sponsor — \$1,000

- Six (6) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including program book, website, event email and event signage

The deadline for print event assets is Aug. 16 and digital event assets is Aug. 30

USF magazine cannot include direct-solicitation advertisements for financial, insurance or travel products due to U.S. Postal permit requirements. Advertisements in those areas are limited to product or brand messaging and are subject to approval of the Alumni Association.



Questions? email: amabel@usf.edu | phone: (813) 974-4007