INTERNATIONAL BUSINESS FORUM 2025 AI AND THE FUTURE OF GLOBAL BUSINESS Sponsored by USF World, Muma College of Business and the Office of University Community Partnerships

Sponsorship Levels

VIP Reception Sponsor - \$10,000 SOLD



- Speaking role
- Recognition in opening session
- Full page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Luncheon Sponsor - \$5,000

- Recognition in opening session
- Half page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Breakfast Sponsor - \$3,000 SOLD



- Quarter page acknowledgment in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Expo Sponsor - \$2,000 SOLD

- Quarter page acknowledgment in program
- Signage with logo
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Keynote Speaker Sponsor - \$2,000 SOLD

- Quarter page acknowledgment in program
- Informational Education Table
- Name/Company featured in program
- Name/Company featured on webpage

Consular Panel Sponsor - \$1,500 SOLD



- Logo in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Morning Panel Sponsor - \$1,000 SOLD



- Logo in program
- Informational Education Table
- Name/Company featured in program materials
- Name/Company featured on webpage

Expo Table Sponsor - \$500

- Informational Education Table
- Name/Company featured in program materials
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For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative of comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your names, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.



Sponsorship Ad Placement Sizes

Submit sponsorship payment:

https://eventful.usf.edu/ rsvp/2025-internationalbusiness-forum

DESIGN REQUIREMENTS:

- Ads should be: 150-300 dpi
- Acceptable formats: JPG, PDF, AI, EPS, INDD (packaged with fonts and links)
- · Logos should be: 300 dpi, AI or EPS format

FOR AD DESIGN QUESTIONS, CONTACT: **Stephanie Skupien** stephanie53@usf.edu

FOR SPONSORSHIP QUESTIONS, CONTACT: **Bessie Skoures** skoures@usf.edu

FULL-PAGE W 7.5" x H 10" NO BLEED	HALF-PAGE W 7.5" x H 4.75" NO BLEED	QUARTER-PAGE W 3.5" x H 4.75" NO BLEED