



2024 CUTR TRANSPORTATION ACHIEVEMENT AWARDS

Sponsorship Package



FLORIDA'S 2024 TRANSPORTATION
HALL OF FAME™ INDUCTEE
JOSEPH W. LOPANO
CHIEF EXECUTIVE OFFICER
TAMPA INTERNATIONAL AIRPORT

- *Georgia Brosch Memorial Transportation Scholarship*
- *CUTR Transportation Scholarship Award*
- *ELEMENT Engineering Group Transportation Scholarship*
- *New Voice in Transportation Award*
- *Student poster awards*

October 29, 2024 - 5:30 Reception, 7:00 Dinner / Awards
USF Marshall Student Center, MSC 2100

2024 Sponsorship Package

The 2024 Transportation Achievement Awards event will recognize Joseph Lopano, CEO at the Tampa Aviation Authority as the 2024 inductee into Florida's Transportation Hall of Fame, an annual award established in 2003 to recognize highly esteemed individuals who have made significant contributions to Florida's transportation industry. The Center for Urban Transportation Research Advisory Board selects inductees who have displayed significant transportation leadership, character, insight, and innovation throughout their distinguished careers. During the event, CUTR will also present the 2024 Georgia Brosch Transportation Scholarships, the New Voice Award, the CUTR Transportation Scholarships, and the Student Research Poster Awards.

Funds raised at this event will support student scholarships and awards.

President's Level - \$10,000

- 2 premier placed tables with signage and 16 tickets
- Company branded as premier sponsor on all marketing materials
- Feature page in the event program
- Verbal recognition during the event
- Logo placement during dinner slideshow
- Logo placement and sponsorship level recognition on the CUTR website and social media.

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a "Qualified Sponsorship", which means no endorsement of your business, qualitative of comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Dean's Level - \$5,000

- One table with signage and 8 tickets
- Half-page recognition in event program
- Verbal recognition during the event
- Logo placement during dinner slideshow
- Logo placement and sponsorship level recognition on the CUTR website and social media.

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Director's Level - \$2,500

- 6 tickets to the event
- Quarter-page recognition in event program
- Verbal recognition during the event
- Logo placement during dinner slideshow
- Logo placement and sponsorship level recognition on the CUTR website and social media.

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Green & Gold Business Level - \$1,500

- 4 tickets to the event
- Business Card recognition in event program
- Verbal recognition during the event
- Logo placement during dinner slideshow
- Logo placement and sponsorship level recognition on the CUTR website and social media.

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Individual Registration

- General Registration - \$90

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Pledge your sponsorship today at: www.cutr.usf.edu/2024awards

For requests for invoices, please contact Latoyia Fipps: fipps@usf.edu

If paying by check, please make check payable to : USF Foundation

Please include in the Memo Line: CUTR - Fund 220430 (EBA Code: ENK024) Please print the sponsorship package and include it with the check.

Mail to: Latoyia Fipps - CUTR/USF, 4202 E. Fowler Ave., STOP ENG030 Tampa, FL 33620

Many thanks to our sponsors!

Hotel Reservation

Embassy Suites USF Busch Gardens

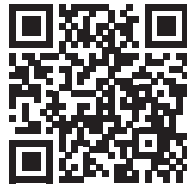
3705 Spectrum Boulevard
Tampa, FL 33612

Room Rate: \$179 nightly +tax

Parking: \$12 nightly +tax

Reservations Link: <https://tinyurl.com/4m68h8fu> Group name: **CUTR AWARDS**

CUTOFF Date for hotel reservations: September 29, 2024



Please note: The reservation link only allows for one night only.
If you would like to make a reservation with additional nights,
please call Embassy Suites: 813-977-7066

See you soon!

