



USF Alumni Association.

Black Alumni Society

2024 Juneteenth Sponsorship

A FUNDRAISING CELEBRATION

June 15, 2024

University of South Florida
Sam & Martha Gibbons Alumni Center
4202 E. Fowler Ave., ALC100
Tampa, FL 33620

Contact

Phone 813-606-5072

Website www.usfalumni.org/USFBASjuneteenth2023

Email USFBlackAlumniSociety@gmail.com

Dear community partner,

This year, the USF Black Alumni Society will host its second annual Juneteenth celebration on June 15, 2024. Juneteenth, also known as Freedom Day, African American Independence Day, or Jubilee Day is a celebration of the emancipation of enslaved Black people not only in America, but abroad. The weekend will commemorate this holiday through various educational components surrounding Black culture, environmental justice, and nutrition. The event will include delicious food vendors, music, an academic panel, and more! We are expecting many Black Alumni to come back to the university that holds a special place in their hearts for this event.

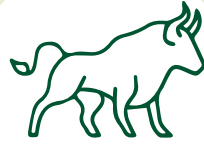
The USF Black Alumni Society is an interest-based group representing over 30,000 black alumni of the University of South Florida. The Black Alumni Society was created to establish lasting relationships between USF students, alumni and the community, and in that spirit, the event will be open to all.

We are asking that you consider supporting this Juneteenth weekend by making a donation and being a sponsor of the celebration activities. Sponsorship of the event is a great way to gain exposure to USF alumni in our community. Through your support, you will not only be helping us with our mission, but you will be ensuring that the alumni of tomorrow are getting the best educational opportunities during their time at USF as all event profits will go towards the USF Black Alumni Legacy Endowed Scholarship.

We hope you will join us in support of the Juneteenth celebration. We have outlined the levels of support and the ways we will recognize your gift on the following page. We hope to hear from you right away, so we can list you as a sponsor on the event materials.



Sponsorship Packages



SuperBull Package

☆ Presenting Sponsor ☆

Vendor spot 10 x 10
(submit photo of booth presentation)

Logo and/or company name will be displayed in our event's opening and closing ceremony

Logo on our sponsor banner displayed at the event

Logo on event email communication

Logo featured on event social site advertising and select promotional materials

Letter of thanks & post-event report

\$7,500



Rocky Package

Vendor spot 10 x 10
(submit photo of booth presentation)

Logo on our sponsor banner displayed at the event

Logo on event email communication

Logo featured on event social site advertising and select promotional materials

Letter of thanks & post-event report

\$5,000



Herd of Thunder Package

Vendor spot 10 x 10
(submit photo of booth presentation)

Logo on event email communication

Logo featured on event social site advertising and select promotional materials

Letter of thanks & post-event report

\$3,500



Stampede Package

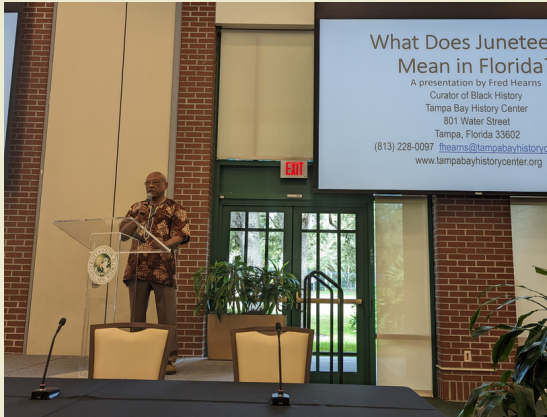
Vendor spot 10 x 10
(submit photo of booth presentation)

Logo featured on event social site advertising and select promotional materials

Letter of thanks & post-event report

\$500-1,000

Recap of 2023



The **300+ attendees** from last year's Juneteenth event started their day with keynote speaker Fred Hearns. Hearns is the Curator of Black History for the Tampa Bay History Center (TBHC) and president emeritus of the Tampa Bay Chapter of the Association for the Study of African American Life and History.

Walton Academy for the Performing Arts (WAPA), a Cognia Accredited public charter school of Hillsborough County serving kindergarten through fifth grade students, held a **performance** with their "Inspire 2 Dance" dancers and "Voice of Inspiration" singers.



We hosted an **intergenerational panel discussion on uplifting emerging minority leaders** with six young alumni and student athletes. Panelist talked about their early career challenges and what they need most from their community to feel more empowered.



Local poets and writers, Denzel Johnson-Green, Ronnie Lamar Wyche Jr, Nakenyia Stokes and Kelvin Dupree (King Soul), performed in a **Spoken Word** session.





USF Alumni Association.

Black Alumni Society

Thank you!
Hope you are
interested!

Contact

Phone 813-606-5072

Website www.usfalumni.org/USFBASJuneteenth2024

Email USFBlackAlumniSociety@gmail.com