



INVENTION CONVENTION FLORIDA @ UNIVERSITY OF SOUTH FLORIDA

SPONSORSHIP PACKAGES

VANGUARD - \$50,000

Premiere naming opportunity for the Invention Convention Florida @ University of South Florida (ICF@USF). The headline sponsor will be provided with exclusive benefits for the entire invention convention cycle for one year, from lead-up, to competition day, to post event. The benefits also include unique partnership for year-round branding opportunities at the Florida Inventors Hall of Fame Museum in Discovery Hall at USF Research Park in Tampa.

COMPETITION DAY

- Logo lock up with Invention Convention Florida @ USF event logo
- Alignment in all event promotion
- Recognition on event-related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Keynote speech during award ceremony
- Presence and organization-specific award
- Award alignment with opportunity for organization representatives to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Inclusion in event activities that engage participants and attendees
- Onsite activation area for educational and informational displays and student activities (2 Tables)
- Alignment with event meal zone and VIP area
- Logo recognition on participant t-shirts
- Logo recognition on participant lanyards
- Opportunity to include organization branded gifts in participants swag bags
- Complimentary breakfast, lunch and refreshments in designated VIP area for 6 people

INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Opportunity for one (1) digital activation via social media
- Logo recognition on student registration link
- Dedicated social media posts (5 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Featured Story in Florida Inventors Hall of Fame Monthly Newsletter
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter for 1 year
- Logo on ICF and IGNITE website for 1 year
- Post-event recorded interview with award recipient and award sponsor

ADDITIONAL BENEFITS

- Signage in USF Discovery Hall/Florida Inventors Hall of Fame Museum for 1-year: "Home of the [company name] ICF@USF"
- 6 Tickets (One table) to Florida Inventors Hall of Fame Induction Ceremony & Gala during the sponsorship year
- Recognition in Florida Inventors Hall of Fame Induction Ceremony & Gala event program

- Year-round recognition on print and/or digital signage and in other publications and/or social media
- One complimentary room at event affiliated hotel

VISIONARY - \$25,000

COMPETITION DAY

- Recognition on event-related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Presence and organization-specific award
- Award alignment with opportunity to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Inclusion in event activities that engage participants and attendees
- Onsite activation area for educational and informational displays and student activities (2 Table)
- Alignment with event meal or zone
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 4 people

INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media posts (3 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter
- Logo on ICF and IGNITE website for 1 year
- Post-event recorded interview with award recipient and award sponsor

ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 4 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during the sponsorship year)

TRAILBLAZER - \$10,000

COMPETITION DAY

- Recognition on event- related onsite signage
- On-Stage Recognition during award ceremony (both screen and from speaker)
- On-Screen Logo recognition during award ceremony
- Award alignment with opportunity to present to winner onstage
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area for educational and informational displays and student activities (2 Tables)
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 4 people

INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media posts (2 customized posts)
- Tag in social media post - "Thank you Sponsors"
- Recognition in Florida Inventors Hall of Fame Monthly Newsletter
- Logo on ICF and IGNITE website for 1 year

ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 2 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during sponsorship year)

PIONEER - \$5,000

COMPETITION DAY

- Recognition on event-related onsite signage
- On-Screen Logo recognition during award ceremony
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area for educational and informational displays and student activities (1 Table)
- Logo recognition on participant t-shirts
- Opportunity to include organization branded gifts in participant swag bag
- Complimentary breakfast, lunch and refreshments in designated VIP area for 2 people

INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Dedicated social media post (1 customized post)
- Tag in social media post - "Thank you Sponsors"
- Logo on ICF and IGNITE website for 1 year

ADDITIONAL BENEFITS

- Year-round recognition in other publications and/or social media
- 2 Tickets to Florida Inventors Hall of Fame Induction Ceremony & Gala (during sponsorship year)

INNOVATOR - \$2,500

COMPETITION DAY

- Recognition on event-related onsite signage
- On-Screen Logo recognition during award ceremony
- Judging (Volunteer opportunities for organization representatives)
- Onsite activation area for educational and informational displays and student activities (1 Table)
- Logo recognition on participant t-shirts

INVENTION CONVENTION FLORIDA MARKETING CYCLE

- Sponsorship Level acknowledgement in digital event promotion
- Tag in social media post - "Thank you Sponsors"

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