

2024

UNIVERSITY OF SOUTH FLORIDA

ALUMNI AWARDS

SPONSOR OPPORTUNITIES

OCT. 17

6 p.m. Reception | 7 p.m. Dinner

USF MARSHALL STUDENT CENTER

4103 Cedar Circle, Tampa, FL 33620

usfalumni.org/events-awards/alumni-awards

The USF Alumni Association annually recognizes and celebrates alumni who have achieved the pinnacle of success in their careers, and alumni and USF friends who have contributed significantly to the university and the community. The USF Alumni Awards are the highest awards the university bestows on its alumni and community members. They include the Distinguished Alumni Award, the Donald A. Gifford Alumni Service Award and the Class of '56 Award.

The Alumni Awards Dinner, held each year during USF Homecoming Week, brings together a distinguished audience, including honorees, their guests, university leaders, alumni, students and supporters. As a sponsor, your brand or name will be prominently featured, reaching a global network of over 384,000 USF alumni. The university is a member of the Association of America Universities, which represents the top 3% of research universities in the U.S. and Canada.



ALUMNI AWARDS 2024 SPONSOR OPPORTUNITIES

Join us in celebrating excellence, forging connections and inspiring future generations.

Platinum Sponsor | \$10,000

- Table of eight (8) at the Alumni Awards Dinner
- Opportunity to briefly address attendees during event
- Premium recognition on select event collateral including, but not limited to, program book, website, USF magazine, AlumNews e-newsletter, event email, event signage, etc.*
- USF Alumni Association social media posts (240,000 followers) congratulating recipients and thanking the platinum sponsor
 - One (1) Instagram post
 - Two (2) Facebook posts
 - Two (2) X (formerly Twitter) posts
- One full-page ad in USF magazine (190,000-plus readership)
- Sponsor name recognition from emcee during event

Gold Sponsor | \$5,000

- Table of eight (8) at the Alumni Awards Dinner
- Recognition on select event collateral including, but not limited to, program book, website, event e-mail, event signage, etc.*
- One half-page ad in USF magazine
- Sponsor name recognition from emcee during event

Green Sponsor | \$2,500

- Four (4) tickets to the Alumni Awards Dinner
- Recognition on select event collateral including, but not limited to, program book, website, event e-mail, event signage, etc.*
- One quarter-page ad in USF magazine
- Sponsor name recognition from emcee during event

Patron | \$1,200

- Table of eight (8) at the Alumni Awards Dinner
- Recognition in program book, website, event e-mail and event signage*



USF Alumni Association

UNIVERSITY OF SOUTH FLORIDA

* Deadline to submit logo or name for print publications is **Sept. 17**; deadline for digital displays is **Oct. 3**
Questions? Contact USF Alumni Association | Amabel McCormick | 813-974-4007 | amabel@usf.edu