

Bulls & Brews by the Bay

MARCH 14, 2025

4:30 PM – 7:30 PM

USF St. Petersburg waterfront

SPONSORSHIP OPPORTUNITIES

Thank you Pot of Gold Sponsor

Pot of Gold Sponsor - \$25,000

- Opportunity to welcome guests from the stage at the event
- Logo recognition as Pot of Gold Sponsor in premier location on all event communications including flyers, social media and web site
- 25 tickets for organization guests to attend the event
(ticket provides guest with beer stein and all food & drink available at event)



Shamrock Sponsor - \$15,000

- Logo recognition as Shamrock Sponsor on all event communications including flyers, social media and web site
- 15 tickets for organization guests to attend the event
(ticket provides guest with beer stein and all food & drink available at event)

Emerald Sponsor - \$10,000

- Logo recognition as Emerald Sponsor on all event communications including flyers, social media and web site
- 10 tickets for organization guests to attend the event
(ticket provides guest with beer stein and all food & drink available at event)

Celtic Sponsor - \$5,000

- Logo recognition as Celtic Sponsor on all event communications including flyers, social media and web site
- 5 tickets for organization guests to attend the event
(ticket provides guest with beer stein and all food & drink available at event)

Gaelic Sponsor - \$2,500

- Logo recognition as Gaelic Sponsor on all event communications including flyers, social media and web site
- 3 tickets for organization guests to attend the event
(ticket provides guest with beer stein and all food & drink available at event)

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A waterfront St. Patrick's Day community event on the USF St. Petersburg campus highlighting the Brewing Arts program and supporting campus-wide student scholarships.

YES, I/we would like to be a sponsor of the 2025 Bulls & Brews by the Bay:

~~SOLD~~ Pot of Gold Sponsor \$25,000 _____ Shamrock Sponsor \$15,000 _____ Emerald Sponsor \$10,000
_____ Celtic Sponsor \$5,000 _____ Gaelic Sponsor \$2,500

Your Name: _____

Name of Organization: _____

Address: _____

Name and Title of Contact Person: _____

Contact Phone: _____ Contact Email: _____

Payment Information:

_____ Check enclosed. Please make check payable to USF Foundation, Inc. and return with form.

_____ Please invoice me for _____.

For more information or to register online, visit usf.to/bullsandbrews

Please return this form to:

E. Howard Rutherford | hrutherford@usf.edu | (727) 515-7033 or Amy Thomas | amythomas1@usf.edu | (727) 873-4519

USF St. Petersburg, 140 Seventh Avenue, LPH414, St. Petersburg, FL 33701

Thank you for your support of the 2025 Bulls & Brews by the Bay!

*For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support through sponsorships are considered "Qualified Sponsorships", which means no endorsement or your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in verbal remarks. In essence, the sponsoring organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets the trade or business, or any service, facility or product is permissible.

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