



## 2024 Brunch on the Bay Sponsorship Opportunities

### Title Sponsor: Diamond Bull: \$50,000

- 2 VIP tables of 10 with table signage and priority seating with the opportunity to host a scholarship recipient or faculty
- Invitation to Exclusive VIP Pre-Event
- Name on invitation to Brunch On The Bay guests
- VIP table service including champagne
- Full-page, exclusive listing in the Brunch program and website
- Full-page acknowledgement and opportunity to present in a video promoting the Brunch on the Bay event
- Logo mentions in pre- & post-event social media and digital media
- Full screen name/logo recognition on rotating screens during the event
- Table sponsorship at HospitaBull in March 2025
- Speaking opportunity at Brunch on the Bay

### Platinum Bull: \$20,000

- A VIP table for 8 with table signage and priority seating with the opportunity to host a scholarship recipient or faculty
- VIP table service including champagne
- Full page acknowledgement in the Brunch program
- Name mentions in pre- & post-event social media and digital media
- Full screen name/logo recognition on rotating screens during the event
- Four complimentary tickets to our HospitaBull event in March 2025

### Silver Bull: \$10,000

- A table for 8 with table signage and priority seating
- Half-page acknowledgement in the Brunch program
- Name mentions in pre- & post-event social media and digital media
- Name/logo recognition on rotating screens during the event
- Two complimentary tickets to our HospitaBull event in March 2025

(More opportunities on the other side.)

**Brahma Bull: \$5,000**

- A table for 8 with table signage
- Acknowledgement in the Brunch program
- Name mentions in digital media
- Name/logo recognition on rotating screens during the event

**Stampede Bull: \$2,500**

- Four seats (half table) with shared table signage
- Acknowledgement in the Brunch program
- Name mentions in digital media
- Name/logo recognition on rotating screens during the event

**Bullseye: \$600**

- Two seats at Brunch
- Acknowledgement in the Brunch program
- Name listed on rotating screens during the event

**Individual Ticket: \$225**

**Additional Event Sponsorship Opportunities** – Prominent signage, name mentions in digital media, name/logo recognition on rotating screens during the event. Each of these opportunities include two seats at Brunch. For printing purposes, logos must be submitted by September 22, 2024.

- Photo Booth (includes logo on printed photos): \$5,000
- Mimosa Bar: \$3,000
- Bloody Mary Bar: \$3,000
- Lobster Station: \$3,000
- Event Program: \$3,000 - **SOLD**
- Auctioneer/Paddle Raise: \$3,000 - **SOLD**
- Florals: \$2,500
- Cocktail Napkins (includes logo on printed napkins): \$2,500
- Valet Parking: \$1,000 - **SOLD**
- Music: \$1,000 - **SOLD**

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a “Qualified Sponsorship”, which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your names, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

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