USF ALUMNI ASSOCIATION
GREEN & GOLD
Gala

March 8, 2025
5-9 p.m.
The Motor Enclave
6500 Motor Enclave Way
Tampa, FL 33610

You're invited to join the University of South Florida Alumni Association at the Green & Gold Gala, one of the biggest events of 2025 and an excellent way to promote your organization to USF alumni and friends. This year's gala moves to an exciting new venue: The Motor Enclave in Tampa — the largest private garage community in the world.

The high-octane evening includes live music, culinary delights, signature beverages and a silent auction featuring one-of-a-kind experiences and items. As a sponsor, you'll enjoy exclusive benefits and unparalleled visibility while supporting USF via the Alumni Association.

Don't miss this opportunity to make a lasting impression on alumni and friends dedicated to our top-ranked university.

2025 Green & Gold Gala Sponsor Levels

PRESENTING SPONSOR | $30,000 — SOLD

- Premier placement of logo or name recognition
- Speaking opportunity for company representative
- USF Alumni Association (USFAA) social media posts promoting the event and thanking sponsor
- One (1) full-page brand awareness ad in USF magazine
- 20 tickets to event
- 30-second company video to be looped on main stage throughout evening
- Opportunity for sponsor message on dedicated digital display during the event
- One (1) dedicated email blast to Green & Gold Gala attendees post event. Email message will convey the message of the USFAA and sponsor collaborating to bring a special offer or information to USF alumni.
- Thrill Rides for nine guests — a hot lap in a high-performance vehicle featuring your organization's logo

PLATINUM SPONSOR | $10,000

- Prominent placement of logo or name recognition including, but not limited to
  - Multiple event emails to alumni and friends of USF
  - Green & Gold Gala online event page
  - USF Alumni Association (USFAA) Handbid Online Auction Website and USFAA Handbid App
  - Signage at the event
- 30-second company video to be looped on main stage throughout evening
- Social media mention prior to Gala: Facebook, Instagram, and X (formerly known as Twitter)
- One (1) half-page brand awareness ad in USF magazine
- 10 tickets to event
- Thrill Rides for six guests — a hot lap in a high-performance vehicle featuring your organization's logo

GOLD SPONSOR | $5,000

- Preferred placement of logo or name recognition including but not limited to
  - Multiple event emails to alumni and friends of USF
  - Green & Gold Gala online event page
  - USF Alumni Association (USFAA) Handbid Online Auction Website
  - Signage at the event
- Opportunity to name select entertainment areas such as What USF Means to U, Main Stage/Live Band, Race Simulator (two available), etc.
- One (1) half-page brand awareness ad in USF magazine
- Six (6) tickets to event
- Thrill Ride for three guests — a hot lap in a high-performance vehicle featuring your organization's logo

GREEN SPONSOR | $2,500

- Logo or name recognition including
  - Multiple event emails to alumni and friends of USF
  - Green & Gold Gala online event page
  - USF Alumni Association Handbid Online Auction Website
  - Signage at the event
- Choice of naming one of the following experiences: Valet, Photo Experience, Green Carpet, Silent Disco, etc
- One (1) quarter-page brand awareness ad in USF magazine OR high-performance vehicle Thrill Ride for 2 people (shared ride)
- Four (4) tickets to event

PIT CREW SPONSOR | $1,500

- Logo or name recognition including
  - Multiple event emails to alumni and friends of USF
  - Green & Gold Gala online event page
  - USF Alumni Association Handbid Online Auction Website
  - Signage at the event
- Thrill Ride in high-performance vehicle for 1 person (shared ride)
- Two (2) tickets to event

TRADITIONS SPONSOR | $1,000

- Logo/name recognition including
  - Multiple event emails to alumni and friends of USF
  - Green & Gold Gala online event page
  - Signage at the event
- Two (2) tickets to event

FRIENDS OF G3 | $500

- Name recognition on event website and signage at event
- Two (2) tickets to event

An added benefit for sponsors at designated levels is the Thrill Ride Experience! Sponsors have the chance of a lifetime to enjoy a hot lap in a high-performance vehicle with a professional driver on a 1.72 mile Hermann Tilke driving circuit. Each car can accommodate three passengers. Thrill Rides are from 5 p.m. to sunset. Green Sponsors and Pit Crew Sponsors may be placed in a car with other guests.

THE AUDIENCE

| 386,000+ alumni worldwide | 261,000+ alumni in Florida | 235,000+ social media followers | 100,000+ USF magazine readership | 185,000+ USF alumni and friends e-mail distribution | 500+ attendees |

For more information, contact Amabel McCormick, USF Alumni Association, at 813-974-4007 or amabel@usf.edu.

Print Deadline is Feb. 14 and digital deadline is Feb. 27

USF Alumni Association
UNIVERSITY of SOUTH FLORIDA