



2026 USF Fast 56 Sponsorship Opportunities

The 14th annual USF Fast 56 Awards celebration on Thursday, Sept. 24, will bring together executives, employees, associates and friends of the 56 fastest-growing USF alumni-led businesses in the nation.

Sponsors of this popular event have a unique opportunity to promote their brand and services to more than 407,000 alumni worldwide, network with successful and innovative entrepreneurs and demonstrate their support of USF — a member of the prestigious Association of American Universities, representing the top 3% universities in North America.

Hosted by the USF Alumni Association (USFAA), this year's celebration is set for 5:45 to 9 p.m. on Sept. 24 in the beautiful Peter and Cynthia Zinobor Concert Hall at the USF School of Music.

Sponsorships include opportunities for brand exposure before, during and after the event.

Promote Your Brand To:

407,000+
USF alumni
worldwide

230,000+
followers on alumni
social media channels

183,000
USF alumni in the
Tampa Bay area

Presenting Sponsor | SOLD

- Eight (8) tickets to the Fast 56 event
- Opportunity to address attendees during event
- Logo recognition on select event collateral including, but not limited to, invitation, program book, USF magazine, AlumNews e-newsletter, event signage and screen, etc.
- Logo with link on event website and emails
- Sponsor name recognition from emcee during event
- Opportunity to include swag or printed marketing material (no larger than 5 by 7 inches and provided by sponsor) in the recipients' award bags
- Opportunity to send a post-event congratulatory email to executives of all 56 winning companies via and subject to approval by USFAA
- Company tagged in two USFAA social media posts about the Fast 56 Awards



USF Alumni Association
UNIVERSITY of SOUTH FLORIDA

Gold Sponsor | \$5,000

- Six (6) tickets to the Fast 56 event
- Logo or name recognition on select event collateral including, but not limited to, program book, event signage and screen, etc.
- Logo with link on event website and event emails
- Sponsor name recognition from emcee during event
- Opportunity to include printed marketing material (no larger than 4 by 4 inches and provided by sponsor) in the recipients' award bags
- Opportunity to send a congratulatory post-event letter to be mailed to executives of all 56 winning companies via and subject to approval by USFAA
- Company tagged in one USFAA social media post about the Fast 56 Awards
- Full-page ad (subject to approval by USFAA) in printed and digital Fast 56 Awards program book with company link.
- Opportunity to sponsor the reception lounge, reception bar or dessert station

Green Sponsor | \$2,500

- Four (4) tickets to the Fast 56 event
- Logo or name recognition on select event collateral, including program book, website, event email, event signage and projection, etc.
- Logo with link on event website
- Sponsor name recognition from emcee during event
- Half-page ad (subject to approval by USFAA) in printed and digital Fast 56 Awards program book with company link.

Patron Sponsor | \$1,000

- Six (6) tickets to the Fast 56 event
- Logo or name recognition on select event collateral, including program book, website, event email and event signage

The deadline for print event assets is Aug. 27 and digital event assets is Sept. 17.



Questions? Contact Amabel McCormick at amabel@usf.edu or phone 813-396-2226.