USF ALUMNI ASSOCIATION
GREEN & GOLD
Gala

April 24, 2027 | ZooTampa at Lowry Park
1101 W Sligh Ave, Tampa, FL 33604 | 6:30 pm - 10:30 pm

Be part of the USF Green & Gold Gala, one of the USF Alumni Association's biggest events of the year. In 2027, the gala moves to ZooTampa at Lowry Park, creating a lively setting for alumni and friends to come together while providing extensive visibility for sponsors among Bulls and other USF supporters.

Guests will enjoy live music, culinary delights, signature beverages, animal encounters and a silent auction. Sponsors help keep Bulls connected, engaged and proud while supporting USF Alumni Association programs and scholarships.

With a dynamic atmosphere, strong alumni engagement and thoughtful sponsor recognition, the Green & Gold Gala offers a memorable way to celebrate USF and be part of a signature alumni experience.

2027 Green & Gold Gala Sponsor Levels

PRESENTING SPONSOR | SOLD

- Premier placement of logo or name recognition
- Speaking opportunity for a company representative
- Company tagged in four Alumni Association social media posts about the gala
- 30-second company video to be looped on the main stage throughout the evening
- Opportunity for sponsor message on dedicated digital display during the event
- One dedicated, post-event email blast to Green & Gold Gala attendees. Email content will convey a message of collaboration between the Alumni Association and sponsor to bring a special offer or information to USF alumni.
- 20 tickets to the gala
- Exclusive giraffe-feeding experience with a special photo opportunity for up to 20 guests
- Access to The Green & Gold Grove sponsor lounge

PLATINUM SPONSOR | $10,000

- Prominent placement of logo or name recognition including, but not limited to, event website, event emails, USF Alumni Association Qtego Online Auction Website, Alumni Association Qtego App and event signage
- Opportunity to name select event features or entertainment areas
- 30-second company video to be looped on the main stage throughout the evening
- Company featured in two Alumni Association social media posts about the gala
- 10 tickets to the gala
- Exclusive giraffe-feeding experience with a special photo opportunity for up to 10 guests
- Access to The Green & Gold Grove sponsor lounge



GOLD SPONSOR | $5,000

- Preferred placement of logo or name recognition, including event website, event emails, Alumni Association Qtego Online Auction Website and event signage
- Six tickets to the gala
- Opportunity to name select event features or entertainment areas
- Exclusive giraffe-feeding experience with a special photo opportunity for up to six guests
- Access to The Green & Gold Grove sponsor lounge

GREEN SPONSOR | $2,500

- Logo or name recognition on event website and event emails
- Alumni Association Qtego Online Auction Website recognition
- Signage at the event
- Opportunity to name select event features or entertainment areas
- Four tickets to the gala
- Exclusive giraffe-feeding experience with a special photo opportunity for up to four guests

ZOO CREW SPONSOR | $1,500

- Logo or name recognition on event website and event emails
- Alumni Association Qtego Online Auction Website recognition
- Signage at the event
- Two tickets to the gala
- Exclusive giraffe-feeding experience with a special photo opportunity for up to two guests

TRADITIONS SPONSOR | $1,000

- Logo or name recognition on event website and event emails
- Signage at the event
- Two tickets to the gala

FRIENDS OF G3 | $500

- Name recognition on event website and signage at event
- Two tickets to the gala

THE AUDIENCE

409,000+ alumni worldwide	**270,000+** alumni in Florida	**231,000+** social media followers	**278,000+** USF alumni and friends email distribution	**500+** attendees

For more information, contact Amabel McCormick, USF Alumni Association, at 813-396-2226 or amabel@usf.edu.

Deadline for print event assets is March 27 and digital event assets is April 17.

